



Melissa SOETE

SALES FROM WITHIN

Keynote speaker, sales strategist, and challenge seeker focused on the direct selling industry.

At Melissa's core is a passion for aligning people's talents with their chosen companies. Melissa thinks differently and wants to empower you to do the same. Through speaking, consulting, and training, she teaches people to set bold goals, identify and move past barriers, and create new paths for growth.

During her fun-filled life and a 26-year career, Melissa honed what she calls the "Green Light Mindset." Tough dilemmas, steep mountains, difficult questions – bring them on! This mindset enabled her to accomplish her goals – from making that first sale; to leading high growth, multi-million-dollar sales organizations; to stepping on stage as a fitness competitor.



“Melissa mashes up her experience with her natural gifts as a leader and moves people into action.”

With her positive, POWERFUL energy, she connects immediately with audiences. She breaks down obstacles and presents solutions and messages that inspire the masses. She knows how to move the needle north with sales and is an absolute pro at creating leaders.

ANN BRODETTE, Co-Founder & Vice President Sales, Votre Vu

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Keynote

The Sales From Within™:

- ✓ Experience the incredible story behind the **Green Light Mindset**.
- ✓ Align your community of sellers around the **habits that lead to sales growth**.
- ✓ **Start a fire in your salespeople** that will never go out.

Advanced Training

Launch Your Sales into Constant Motion:

- ✓ **Cultivate vision** and partnership
- ✓ **Develop dynamic leaders**
- ✓ **Increase productivity** and sales

Advisory Services

Build a Company Your Sales Force Can Believe In:

- ✓ A clear roadmap to **sustainable, healthy growth**
- ✓ Tools, resources, and best practices for **growing a dynamic sales program**
- ✓ **Increased revenue and retention**